

DAVE WRIGHT

STAFF UX DESIGNER & STRATEGIST

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(650) 237-9696
Burlingame, CA

SKILLS

UX design
Design strategy
Product-market fit
Leadership
Design thinking
Storytelling
XFN alignment
Prioritization
Prototyping
Research
Prompt engineering
Design sprintmaster
Facilitation
OKRs & goal setting
Figma / Adobe
Agile

TEACHING

Design sprints
Jobs to be done
Outcome-driven innovation
Critical User Journeys

EDUCATION

MA, Literature
Sussex University, UK

BA, Fine Art
Kent Institute of Art and Design, UK

Innovative Staff UX Designer and Strategist with 24+ years of experience in user-centered design for digital health, data visualization, mobile, and enterprise. Expert in leading cross-functional teams and driving projects from concept to completion. Proven track record of UX strategies that boost metrics like user trust and engagement. Known for creativity, analytical mindset, problem-solving skills, and deep understanding of user behavior. Seeking to leverage extensive experience in innovative, user-centric solutions that deliver value and engagement.

Alphabet

Mar 2016–Present

Verily // Staff UXD & Design Strategist

Mar 2022–Present

- Led quarterly design sprints with the C-Suite, identifying and prioritizing company-wide strategic plans for long and short-term initiatives
- Generated a 34% increase in sign-ups by designing for patient trust. Created a company-wide trust framework that included actionable design principles, UX patterns and proprietary metrics
- Increased engagement by 16% over the industry average by codifying behavior change methodologies into a repeatable framework used across the company
- Designed AI-solutions that improved health coach effectiveness by 230%

Verily // Staff UX Designer

Mar 2016–Mar 2022

- Led a team of 14 UXers who researched and designed Onduo's patient app, provider console and chronic care platform serving more than 100,000 patients. Service design included a personalized digital health program with smart insights from integrated continuous glucose monitors, blood pressure cuffs and smart scales
- Increased enrollment 43% by redesigning onboarding and creating an end-to-end patient/provider telehealth experience that took off during COVID
- Spearheaded Verily's push into accessibility securing our first government compliance verification which was critical to our Medicare/Medicaid business

Google

Dec 2011–Mar 2016

Staff Interaction Designer & UX Manager

- Co-founded and led Google's Sprintmaster Academy certifying thousands of sprintmasters across Alphabet
- Transformed the unpopular initial release of the Google Analytics app into the app store #1 for digital analytics
- Sole UX designer on Google Data Studio from inception to its millionth user
- Pioneered the use of Material Design guidelines in Google enterprise products leading teams that redesigned Google Admob and AdWords Display
- Spearheaded Google Web Designer, a browser-based creative tool for building animated ads. My original design has stood the test of time and is still in use today

Stormlab

May 2002–Nov 2012

Founder and Principal Designer

- Led Stormlab, a UX consultancy for startups, that helped over 200 early stage companies realize their web and mobile apps. Notable successes included Filtrbox (purchased by Jive Networks) and Qwiki (acquired by Yahoo).